

College website: [smggcs.ac.in](http://smggcs.ac.in)

# SARLA MEMORIAL GOVT GIRLS COLLEGE, SAFIDON

Affiliated with CRSU JIND



Nodal officer (Admissions)  
Sh. Tejvir Saini (9416567335)

## Post Graduate Diploma in Digital Marketing



### About Program

Sarla Memorial Government Girls College, Safidon affiliated with Chaudhary Ranbir Singh University (CRSU), Jind offers a one-year, full-time Post Graduate Diploma in Digital Marketing starting from the Session (2025-26). The Program will provide students with a deeper comprehension of the foundations of the new digital marketing landscape and enable them to comprehend the concepts and tools that will assist organizations in their transition to digital channels.

**Subjects:-** Integrated marketing communication, fundamentals of innovation & start up, fundamentals of marketing & Digital marketing, services marketing, advanced Adwords & PPC and more.



**Admissions open for  
PG course (PGDDM)**

**Starts from:  
19<sup>th</sup> July, 2025**

### Contact Us

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**Principal  
Sh. Satyawan Malik**

**Apply Online:**

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# **Sarla Memorial Govt Girls College, Safidon (Jind)**

## **New course: P G Diploma in Digital Marketing (Department of Commerce)**

Sarla Memorial Government Girls College, Safidon affiliated with Chaudhary Ranbir Singh University (CRSU), Jind offers a one-year, full-time Post Graduate Diploma in Digital Marketing starting from the Session (2025-26). The Program will provide students with a deeper comprehension of the foundations of the new digital marketing landscape and enable them to comprehend the concepts and tools that will assist organizations in their transition to digital channels. The program emphasizes developing and planning a digital offering, acquiring expertise in social advertising, and enhancing customer engagement.

### **Key Details:**

**Course Name:** Post Graduate Diploma in Digital Marketing

**Duration:** 1 year

**Eligibility:** Graduation in any discipline with a minimum of 45%

**Affiliated University:** Chaudhary Ranbir Singh University (CRSU), Jind

**Subjects offered:** Integrated marketing communication, fundamentals of innovation & start up, fundamentals of marketing & Digital marketing, services marketing, Intellectual Property Rights & Trade Marks, Advanced Adwords & PPC and more.

**Registration starts from:** 19th July, 2025

**Admission Portal:**

<https://admissions.highereduhry.ac.in/StudentLogin>

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